

Research on the Inheritance of Ethnic Music Culture and the Reform and Innovation of Music Education in Higher Education Institutions

Yunyei Lan

Hunan Institute of Traffic Engineering , Heng Yang, Hunan, 421009, China

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Abstract: As an important component of the inheritance of China's spiritual civilization, folk music culture has been playing a relatively important role in the transmission of China's traditional culture. It plays a role of inheriting the history of China's spiritual civilization and recording the positive development process. Nowadays, ethnic music culture has become an important development direction of modern education research and reform. The implementation of ethnic culture in the quality training link of music education in colleges and universities is conducive to the spread of excellent content of ethnic music culture. At the same time, excellent cultural inheritance content is conducive to promoting the development of modern economy and social progress. Nowadays pop music seems to have already become the mainstream of communication among college students, most of whom have little knowledge of traditional folk music, which is not conducive to the inheritance of national culture. Therefore, from the perspective of the inheritance of traditional ethnic music culture, this paper will conduct in-depth research on the reform of college music education, hoping to break the existing pattern of college students' music preferences and propose reasonable solutions for exploring the dissemination of ethnic culture music and innovative education in colleges and universities.

1. Introduction

China is a multi-ethnic country, different regional cultural basis and ethnic customs together constitute our country's five thousand years of splendid national culture. Compared with the Han ethnic group, ethnic minorities are better at singing and dancing. Therefore, in the process of cultural transmission and development, ethnic minorities often place historical culture and national culture in songs and dances, creating a unique ethnic music culture. The national culture with sincere emotions and diverse styles is an inseparable part of China's traditional culture and history. However, with the development of pop music in recent years, such as reggae, rap and electronic music, more and more young people begin to tend to the cooler and easier to learn pop music. Traditional folk music has been very serious impact, the number of people learning traditional folk music is becoming less and less, in the long run this will certainly lead to the phenomenon of the cliff of our culture. Therefore, under the background of music education reform in colleges and universities, it is necessary to integrate the cultural inheritance of ethnic music, implement the primary position of ethnic music inheritance in music education in colleges and universities, and promote the cultural reform process of quality-oriented education in modern colleges and universities. In order to ensure that China's spiritual and cultural traditions can be effectively inherited.

2. Increase the Significance and Value of Folk Music in Music Education in Colleges and Universities

2.1 Can Improve the Basic Quality Level of College Students, and Carry Forward the Construction of Patriotic Education

The role of higher education is to build the population with strong learning ability into a population with both higher education culture and high quality. Therefore, we can say that the role and value of higher education is very obvious. At the same time, college students are also a group of

people who are about to enter the society and contribute to the social development. Therefore, the individual quality level of college students is of great significance to the construction of national economy and social spiritual civilization. Therefore, while promoting cultural education in colleges and universities, we must pay more attention to the construction of students' spiritual civilization. The inheritance of folk music culture should be implemented in the construction of students' personal quality level. It is not only conducive to the development of our traditional spiritual civilization, but also to improve the moral quality level and patriotic spirit of the present college students.

2.2 It is Conducive to the Inheritance of Traditional Culture and the Composition of Music Quality Education in Colleges and Universities

The inheritance of folk music culture and traditional culture is of great significance to the construction of national spiritual civilization. Nowadays, folk music culture has become one of the directions and goals of music teaching in most colleges and universities. How to improve the current college students' ability to accept traditional music culture and optimize the ability to inherit ethnic music culture requires not only university music faculty members to innovate and reform the content of music teaching in colleges, but also to try their best to stimulate the student groups to participate in the inheritance and modernization of ethnic music culture. Doing so can not only improve the communication ability of traditional culture, but also strengthen and improve students' learning enthusiasm for folk music, which is conducive to the efficient communication of folk music.

2.3 Can Make Students More Optimistic, Positive Face Life Difficulties

In today's society, with the continuous enrollment expansion of higher education institutions and the opening of international employment culture, the employment pressure of college students is increasing, and students need to learn more and more courses. According to the survey, full-time undergraduate students need to learn about 145 professional culture courses during their college years. At the same time, many students have to enrich their hobbies and study many other interesting elective courses and self-study courses in their spare time, which leads to a huge workload for students. Most students are overwhelmed by the fast-paced, high-pressure pace of study and life. If this goes on for a long time, it will certainly lead to students' long-term mental exhaustion, which is not conducive to the overall development of students' physical and mental health and the improvement of learning ability. Music teaching is not only beneficial to relieve students' study pressure, but also can cultivate students' positive and optimistic attitude towards life and study, so that students can face the challenges of life and study with high morale.

3. Current Situation of Music Education Development in Higher Education in China

3.1 Students Generally Have Low Enthusiasm for Traditional Folk Music

Diversified cultural impact and cultural exchange and collision have created many unique and wonderful musical cultures. Compared with traditional culture, pop music has more fresh color and vitality, so it attracts young people who like mystery and cool culture. Under the pressure of work and study in the current society, the younger generation prefers pop culture, such as jazz, reggae, electronic music and so on, which can release their inner pressure. The colorful and diversified pop culture is impacting people's spiritual life. Although these pop music culture can enrich People's Daily spiritual life, and its popularity must have its excellent content and basis. However, popular music has caused a serious impact on traditional folk music. According to the author's questionnaire among 130 college students, only 3 students have heard folk music and 1 student is interested in folk music. It has to be said that the fault form of folk music culture has been very serious.

3.2 The Educational Mode of Folk Music Culture in Colleges and Universities is Not Attractive

In recent years, some educational structures and colleges in China began to attach importance to

the inheritance of traditional music culture and strengthen the teaching status of ethnic music culture. However, due to the late start, and the teaching methods and means of the teaching staff are still limited to the traditional music culture teaching ideas, so the practical teaching link did not achieve relatively excellent teaching results. In conclusion, the main reason is that the teaching methods of folk music culture are too conventional. The reason why college students do not choose the course of folk music is largely related to the monotonous teaching methods and undiversified teaching contents. In addition, many music teachers in the course of teaching, because of the lack of professional training, so the music quality is low. The content of the teacher is far from meeting the students' low demand for the teaching quality of the folk music culture, which seriously affects the popularization and promotion efficiency of the folk music culture, and is not conducive to the inheritance of the fine consciousness of receiving the national culture of college students.

3.3 Students Lack More Time to Complete Their Personal Hobbies, and the Study of Folk Music Appears to Be in Short Order

According to the Ministry of Education, full-time undergraduate students must take 140 credits of specialized courses, as well as compulsory courses such as physical education, politics and English. In addition, the country is now vigorously promoting quality-oriented education, so many universities and colleges also require students to take several elective courses in natural science, art and literature to achieve enough credits before they can graduate. Therefore, many students lack enough time to enrich their after-school life, and they tend to spend more time on improving their professional qualities and employment knowledge to face the severe social employment situation in the future. Students lack enough time to complete their personal learning and living hobbies, and the inheritance of folk music appears to be faulted.

4. Measures to Improve College Students' Learning Enthusiasm of Folk Music and the Reform and Optimization of Music Classroom Education Reform in Colleges and Universities

4.1 Create Excellent Teaching Materials of Folk Music

In order to improve the reception effect of students' folk music, the reform of folk music forms in colleges and universities is urgent. By creating excellent teaching materials of folk music, combining with the active rhythm of modern music and paying attention to the content structure of folk music materials, teaching materials of folk music can be more in line with the actual needs of students. At the same time, in the selection of teaching materials, the teaching staff should be in line with the principle of positive content, beautiful melody, so as to mobilize the enthusiasm of students in the study of folk music. In the learning process of folk music, students are affected by excellent and positive culture, which can further improve the enthusiasm of folk music learning. Finally, local cultural characteristics should be combined. For example, music culture of Manchu, Korean and other nationalities should be combined in Northeast China to improve students' learning enthusiasm, while music culture of Tibetan and other nationalities should be combined in South Tibet to creatively improve local students' ability to accept music. To get rid of the restriction of traditional music and improve the authenticity and effectiveness of folk music teaching is an effective countermeasure to improve students' learning enthusiasm.

4.2 Enrich the Opportunity for Students to Practice Folk Music Culture during Their Spare Time

In the actual teaching link, colleges and universities also need to recognize the significance and value of ethnic music teaching. Therefore, colleges and universities should not only impart professional knowledge of traditional folk music to students, but also inform students of correct learning methods and attitudes. At the same time, more students should be organized to take an active part in various social practices and performances by making use of the content of folk music learned in school. Encourage students to enter social practice, carry forward the cultural inheritance of folk music, and vigorously promote the spread of traditional folk music. So that students and the

society to establish enough attention to the spread of folk music, folk music dissemination of positive energy.

4.3 Correct the Attitude of Music Teaching and Actively Absorb the Excellent Traditions of Other Musical Cultures

The birth of folk music originates from the accumulated creation of the celebration and sacrifice activities in the daily life of the minorities. Therefore, it can be said that the emergence of folk music is a long time of historical development and integration. Nowadays, with the rapid development of society, the form of music lays more emphasis on the speed of transmission and the ability of the masses to accept. There is a close and empty relationship between traditional music culture and popular music culture. If we want to strengthen college students' ability to accept folk music and improve their creativity, we should straighten out the attitude of music teaching. By absorbing and accepting other excellent music contents, the traditional music culture can be reorganized, so that the traditional folk music has a better quality and civilization foundation, and the unfavorable factors in the traditional music can be abandoned. However, it should be noted that we should not blindly attach importance to the pop music culture and ignore our national music culture, so as to avoid our national music culture becoming the appendage of popular music culture.

4.4 Establish the Concept of Cultural Inheritance among Students

While creating excellent folk music culture, we should try our best to create a good learning and inheritance environment for students. Relevant departments should formulate relevant protection measures for ethnic music, strengthen the inheritance ability and protection effect of traditional ethnic music through more exposure and protection measures, so as to improve the inheritance and protection ability of ethnic music. In addition, colleges and universities should optimize classroom teaching concepts and improve students' learning enthusiasm for traditional folk music. The teaching staff should help students understand and deal with the relationship between foreign music culture and the existing folk music culture in our country. Correctly look at the foreign music culture and our traditional music culture, find the right time, and strive to effectively spread and inherit the folk music culture, so as to lay a superior inheritance foundation and communication environment for the spread of traditional folk music.

4.5 Improve the Personal Quality and Cultural Level of Music Teaching Staff

At present, there is a common phenomenon in the education of folk music in colleges and universities, that is, most of the teaching staff and students have limited comprehension and understanding ability to the cultural accomplishment of folk music. There are even many clerical personnel lack of understanding of the connotation of folk music culture. In order to solve this situation, we must strengthen the construction of teachers for basic folk music teaching. Only by improving the personal musical cultural quality of the clerical personnel can we lay a solid foundation for the transmission of folk music. In addition, colleges and universities should encourage ordinary music teachers to participate in the study of folk music culture, and activate their individual learning ability of folk music culture in practice, so as to better guide students to learn folk music.

4.6 Change Teaching Thought and Improve Teaching Ability

In the process of teaching, the teaching staff should change the teaching idea, and then improve the teaching ability, with a new attitude to deal with the problems of difficult dissemination of folk music and poor learning effect of students. Through active classroom atmosphere and situation simulation, stimulate students' enthusiasm for learning and arouse students' enthusiasm for the inheritance of folk music culture. In addition, the classroom status should be put right, the learning strengths of each student should be given full play, and the students should be given priority to the development of their personalities, so that the students can become the main body of learning, and the inheritance effect of folk music culture should be optimized.

4.7 To Create an Excellent Atmosphere in the Department of Ethnomusicology in Universities and Improve Students' Learning Enthusiasm

The learning atmosphere brought by a good teaching environment can not only lay a solid foundation for mobilizing students' enthusiasm for learning. At the same time, it can also stimulate and play the music learning potential of college students to the maximum extent. In the process of teaching folk music, colleges and universities must create a good music teaching environment and learning atmosphere for students. Perfecting the construction of traditional folk music culture and enriching the construction of musical equipment. Finally, we need to deal with the relationship between teachers and students. Only a good relationship between teachers and students can further improve students' ability to accept national music, optimize the inheritance of traditional Chinese national music, and ensure the smooth progress of the inheritance of national music.

5. Conclusion

China's traditional culture is national and popular. It is because of the numerous ethnic minorities in China that the effective spread of China's historical civilization and the establishment of excellent culture are ensured. At the same time, the diverse national culture has enriched the spare time life of the Chinese people, and improved the happiness and cultural quality of the people. Therefore, from the perspective of quality culture communication, the communication of folk music culture plays a very important role in the construction of spiritual civilization in our country. Colleges and universities must take folk music communication as the starting point, through establishing high-quality folk music culture communication courses, improve the quality education level of college students and the ability to master the knowledge of historical civilization, and then promote our traditional music culture to the world.

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